



Transform, Strategize, Amplify Your Digital Edge



**Accelerate your Digital
Growth with Pixous,
Your Trusted Partner in
Transformation,
Consulting and
Marketing**

**We shape the future of
technology together**

www.pixoustech.com



Who We Are

Pixous, as a customer-centric organization, we are driven by strategic thinking and insightful perspectives, ensuring that our projects are not only achievable but also geared towards delivering resounding success.

With a focus on supporting businesses through all phases of their journey, we take pride in our doable approach that yields tangible results.

At Pixous, we believe in the power of teamwork. Our carefully curated team of experts comes together to bring a diverse range of capabilities, making us the perfect partner to help your organization thrive in today's dynamic landscape.



ESTABLISHED
IN 2019

Scan To View Our Video Gallery



What We Do

IT Development Support and Services

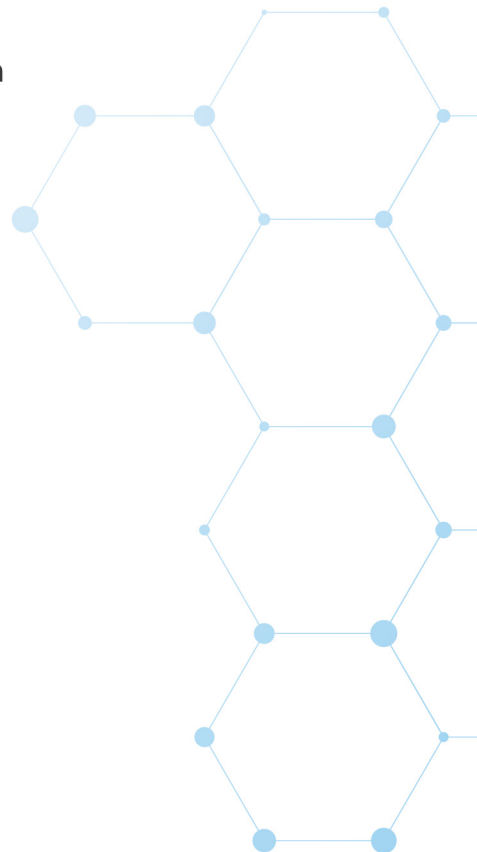
Harness the power of data and modernize core technology, optimize, and automate operations, fuel digital growth, create stunning experiences, build talent, and culture, and capture quick wins.

- » Custom Software Development (Web and Mobile Applications)
- » Cloud Computing Services
- » Enterprise Resource Planning (ERP) Solutions
- » AI-based chatbot developments
- » Strategic Planning and Assessment Services
- » IT Project Management & PMO Services
- » UI/UX Design
- » Software Maintenance and Support
- » Comprehensive IT Staffing Solutions with Niche Specialization
- » Diverse skill set, Temporary and Permanent Placements

Branding and Digital Marketing

Pixous provides a comprehensive range of services aimed at enhancing a brand's online presence, visibility, and reputation.

- » Digital Marketing Strategy
- » Search Engine Optimization (SEO)
- » Pay-Per-Click (PPC) Campaign
- » Social Media & Viral Marketing
- » Email and Affiliate Marketing
- » Brand Equity
- » Photo, Video, and Audio editing services
- » Creative design
- » Conversion Rate Optimization (CRO)





Our key advantages encompass



**Swift
Turnaround**



**Proficiency in
the Industry**



**Bespoke
Client Support**

We served many and few listed



Our Team

Leading the Way

With her 17+ years of dynamic leadership, Spearheads IT Development, Digital Marketing, Branding, and IT Staffing. Goki's Visionary approach keeps us ahead, empowering businesses on an innovative journey.

She is armed with MS in Information Technology and MBA specialized in Technology Management. She holds London Business School certification in AI and Business Strategy, along with Digital Marketing from Columbia University.



Goki Ganesan

Our Visionary CEO & Founder

Driving Technological Excellence

Boasts 25+ years of ERP implementation and Enterprise-level app development expertise across diverse US and Indian industries, showcasing dedication to tech excellence.

He Holds a MS in information technology and prestigious Columbia University UI/UX designer certification. Specializes in SAP solutions, delivering tailored, top-tier client solutions. With Maran at the helm, we deliver unparalleled technological solutions, setting new standards of excellence in the ever-evolving landscape of technology.



Maran Subramaniam

Our Esteemed CTO

2 Decades of Entrepreneurial Eminence

Over 20 years of entrepreneurial distinction steer triumph through Leo's guidance. His enterprises encompass varied sectors, solidifying our prime industry stature.

Possessing a MS in Structural Engineering, his forward-thinking propels novelty and elevated benchmarks. His path of distinction ignites expansion and matchless accomplishment.

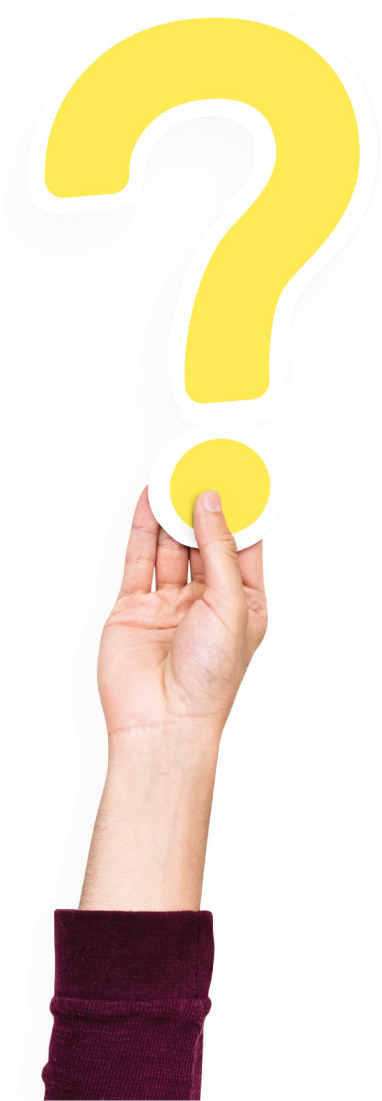


Leo Sarini

Our Eminent Managing Director

Signature Projects

- » Patient Monitoring Health system
- » Disaster & Recovery automation with MIS reports
- » Fund transfer automation
- » Integrated Process system with inbuilt project monitoring and controls
- » AI-Chatbot and automated assistive system
- » Dashboard and Analytics powered websites with live feeds.
- » Enterprise Project Monitoring Dashboard with predictive modeling for future forecast
- » Digital Survey tool with analytics for reporting and live feeds



Why choose us

- » Customized solutions
- » Future-focused technologies
- » Lean process & thoughtful sequencing
- » Emphasis continuous improvement
- » Engineering excellence
- » Data driven decisions
- » Cross functional autonomous team



Registered Office

382, Lakshmanan Nagar, 2nd Street (Extn.),
Gandhipuram, Coimbatore – 641 012, Tamil Nadu, India.

Development Center

AV Infotech Park, Keeranatham Road,
Near KGISL Campus, Saravanampatti,
Coimbatore – 641 035,
Tamil Nadu, India.

Chennai Office

PSM Tower, New No. 30, Old No. 137/2,
Velachery Road, Little Mount,
Chennai TamilNadu – 600 015, India

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